## From Horror Expressions To Trick-or-Treat Wishes, 123Greetings.com Offers Halloween Ecards For Loved Ones Of All Ages

**Sub-heading:** From trick-or-treat wishes for young ones to romancing skeletons for lovers and from scary haunted houses for adults to spine-chilling fun for friends, <u>Halloween</u> ecards feature them all at 123Greetings.com.

**New York, NY, Oct 29, 2013:** Dressing in Halloween costumes, visiting houses for trick-or-treat, carving pumpkins and spooking friends have been popular holiday customs for years. To make this enchanting holiday enjoyable for everyone, 123Greetings.com integrates holiday traditions with modern means so users can easily express themselves. People can wish partners, neighbors, friends, children and family members of all ages with 123Greetings.com's largest range of <a href="Halloween 2013">Halloween 2013</a> ecards, featuring creative pumpkins, haunted houses, <a href="witches">witches</a>, ghosts, skeletons, jack-o'- lanterns and more.

Over one million users have viewed Halloween ecards on the website, in 2012, to send spooky wishes to loved ones. This year new <u>horror ecards</u> with eerie music and frightening graphics have been added to the collection, to make the user-experience spooktacular.

Arvind Kajaria, Founder of 123Greetings.com, says, "Halloween is a fun holiday and combines both traditional and modern elements. Our ecards cater to the needs of a diverse audience and users are sure to find the perfect expression. We wish everyone a Happy Halloween and hope everyone has a great day. We also encourage people to download <a href="123Greetings Mobile App">123Greetings Mobile App</a> so they can share our enchanting ecards on the go and enhance the fun."

123Greetings.com offers over 750 Halloween ecards across 15 categories for users to choose from.

## **About 123Greetings:**

123Greetings.com is the world's leading online destination for human expressions reaching 95 million visitors annually. Its offering of over 42,000 ecards across multiple languages covers a mix of 3,000 seasonal & everyday categories. Its presence is ubiquitous with its Mobile App, Mobile Website and Facebook App catering to users on mobile and social media respectively. Its Connect feature is a relationship management tool enabling users to actively manage their expressions to both personal and professional contacts. It also operates 123Greetings Studio, a unique platform for artists, to upload and monetize their own ecards.

For details, visit 123Greetings.com